

Kaitlyn Nguyen

UX Designer

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EXPERIENCE

UX Design Intern, May 2020 - Present

MSU College of Arts & Letters

- Created navigation diagrams of migrated sites to create user-focused experiences and track user flow
- Improved the usability and accessibility on the College's department-specific WordPress websites
- Audited and analyzed categorized news articles to research user behavior

UX Design Researcher, February 2020 - Present

MSU Hub for Innovation in Learning and Technology

- Designed interactive wireframes and mock-ups for the essential needs resource portal, iterating UX decisions based on feedback
- Developed a form of trauma-informed heuristics to guide the design principles
- Facilitated focus groups to understand on essential needs in the community

EDUCATION

B.A. Experience Architecture, August 2018 - Present

Michigan State University

- Focus on visual and UX design through the use of design research and usability testing
- Courses include: Interaction Design, UX Research, Web Development, Visual Design, Information Architecture

PROJECTS

iOS Design Lab, August 2019 - May 2020

- Partnered with Apple, the lab developed iOS applications and interfaces

Digital Scholarship Lab Redesign, January 2019 - May 2019

- Designed and created UX deliverables such as user flows and high fidelity mock-ups while considering an existing brand

SKILLS

UX Design

Figma, Adobe XD

Responsive Design, Iterative Design, Visual Design, User Research/User Testing, Wireframing, Storytelling

Web Development

HTML, CSS, Javascript

AWARDS

2019 Ford Scholarship for Human Centered Design

Competitive scholarship of \$10,000, awarded to student interested in human-centered design with an understanding of design thinking and an interest in solving mobility challenges for the future of moving people and goods

ACTIVITIES

Vietnamese Student Association Event Coordinator, 2019 - 2020

Created and promoted graphics for events and fundraisers to educate on representation and inclusivity on campus